

Sarbanes-Oxley Practitioners Data Card

Contact Patti Martin, Managing Editor • patti@skc.com
Tel: 732-282-0040 • Fax 866-308-6802

Total Records: 43,865 Base Rate: \$200/M

Description:

Sarbanes Oxley Compliance Postal Request List

These compliance professionals want additional information about solutions that can help them in their compliance efforts. They have requested detailed buying and technical information from the S-OX.com Compliance Specific Interest Subscription via US mail. They require this information to help them in their compliance strategies and executions.

This is an opportunity to begin a consultative relationship with influencers, specifiers and buyers of a wide variety of Sarbanes Oxley and other compliance related initiatives.

Audience Profile:

Executive Management Chairman, Board of Directors, Audit Committee Member, CEO, CFO, COO, CIO	33%
Middle Management Senior VP, VP Director of Finance/Cost/Tax Accounting, General Counsel, Controller, Director, Shareholder Relations, Corporate Compliance Officer	31%
Accounting Auditor, Internal Auditor, Director of Auditing, Senior Auditor, Accountant	13%
Information Technology CTO, Network Administrator, Director of Security, Project Manager, System Analyst, Developer, Software Engineer, Network Engineer	23%
Total	100%

List Source:

Compliance Specific Interest Subscription

Geography:

United States

List Maintenance:

Update Frequency: Monthly

Selection Charges: (call for latest counts)

SELECT	QTY	PRICE
Executive	14,475	\$15/M
Middle Management	13,598	\$15/M
Accounting	5,702	\$15/M
Information Technology	10,090	\$15/M

Data Output:

Email at no charge.

Restrictions:

Sample mailing piece required.
List must go to a bonded lettershop.

Other:

Minimum order: 5,000
All campaigns must be prepaid
Reuse is allowed, minimum quantity, 10,000
Key coding is available at \$5/M
Cancellation fee is \$95
Agency commission – 20%